

Blue natural herbs added into Japanese Ginjo Sake, "SEILAN", a sake with a beautiful deep blue color



A blue natural herb called “Butterfly pea” is added to Ginjo sake to create a bright indigo color. No artificial coloring agents are used, the blue sake is made from 100% natural ingredients.

The herb itself is tasteless and odorless, so the aroma and taste are genuine Ginjo sake itself. It is a high-quality sake with a mellow taste that is carefully brewed at the sake brewery using the great material such as Yamadanishiki rice and clear water.

In addition, this mysterious blue sake “SEILAN” turns to purple when lemon or lime is added. It is also ideal for making sake cocktails such as Samurai Rock.

Currently, SEILAN has been a hot topic on SNS and online media in Japan.

- ✦ Amazon Sake Category What You Want No. 1
- ✦ Amazon Ginjo Sake Category No. 1 Best Selling
- ✦ Rakuten market Ginjo Sake Category Popularity Ranking No.1

(Record showed on September 8, 2020 * Ranking varies daily.)



Recommended way to enjoy “SEILAN”

Put it into an iced or refrigerated clear sake bottle



Seilan Samurai Rock



Seilan Yogurt



Seilan on the Rock



Become
PURPLE

Put ice into a glass, add “Seilan” and lemon or lime at a ratio of 8:1 to 10:1, and then stir gently.

It is also recommended to use "Grapefruit, Pomelo, Citrus etc." instead of lemon and lime.

Put ice into a glass, and add “Seilan” and yogurt at a ratio of 2:1.



※ Standard specification boxed bottle
We also have commercial use spec without boxed



SEILAN official website :
<http://www.nawatoki.co.jp/bluesake/>

【Specification】

- Product Name : SEILAN (vol. 500ml)
- Ingredients : Sake (Ginjo) , Butterfly Pea Flower
- Alcohol content : 14% -15%
- Rice-polishing ratio : 60% (Use Yamadanishiki rice from Shiga pref. ※Koji rice and Kake rice are 100% Yamada Nishiki rice. However, the raw material rice is subject to change without notice.)
- Sake meter value : +4.0 Acidity : +1.6
- Brewery : Sato Sake Brewery Co., Ltd. (979 Enoki-cho, Nagahama City, Shiga, Japan)
- Category: Liqueur ※According to Japanese legal regulations, it is categorized into Liqueur, not sake.
- JAN Code : 4589598615019
- ITF Code : 14589598615016
- Box size : 37*23.5*33.5cm Gros weight : 14.93kg
- Carton content : 500ml * 15 bottle
- Retail Price in Japan : 2160 JPY (excluding tax)



For the store product display, we can provide a light-shielding bag as well as POP for exhibition for free. Please the one bottle of SEILAN put into the light-shielding bag for display to avoid the color fading.

【 Attention 】

- Since the blue color of the product comes from natural herbs, the color of each product may be slightly different, and it may fade over time.
- If you leave the product outside the package box and expose under the light for a long time, the blue color may gradually fade. When storage, please be sure to put the product in the package box and store in a cool and dark place.
- Please keep the product in the package box for sale. For the sample display, please use the light-shielding bag we provided.
- please be noted under reddish light, the blue color of the product may look purple.



【 What is Butterfly Pea? 】

Butterfly pea flower has been a healthy herbal medicine since ancient times, and was first used in Indian Ayurvedic traditional herbal medicine. Butterfly pea flower is a leguminous plant with beautiful blue flowers. Its blue pigment is a kind of polyphenol "anthocyanin". The anthocyanin content of Butterfly pea flowers contain are four times than of the blueberries. It attracts attention in the field of beauty and health because of its anti-aging and eye care effects. Recently, the magic herbal tea which made by Butterfly pea flower has become very popular. This product uses safe butterfly pea flower grown on pesticide-free and chemical fertilizers -free at affiliated farms in Laos.